



SIDE EVENT COP25 MADRID CIRCULAR ECONOMY CONFERENCE AND BROKERAGE EVENT

11th OF DECEMBER 2019
CÍRCULO DE BELLAS ARTES **MADRID, SPAIN**

LADEJA GODINA KOSIR,
Director Circular Change,
Chair European Circular
Economy Stakeholder Platform

Organised by:



In Collaboration with:



Secretaría General
Iberoamericana
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Partner:



Daily decision making counts



Circular Economy – the new game changer

- 1. Circular Economy – what is in it for me**
- 2. A positive disruption is happening in every sector**
- 3. Networks as enablers of coopetition**

SOCIAL AND ECONOMIC IMPACT OF CLIMATE CHANGE



The cost of adapting coastal areas to rising sea levels

Relocation of whole towns



Loss of the capacity to work due to heat

Shrinking productivity of harvests



More wars to gain access to limited resources

Prices of basic foodstuffs and consumer goods will rise



Extreme meteorological phenomena will cause widespread poverty



Fresh water will be in short supply in some areas

Diseases will spread due to higher temperatures



Pillars For Efficient Climate Change Policy

*SUPPLY SIDE
SOLUTIONS*

*DEMAND SIDE
SOLUTIONS*

*NATURE BASED
SOLUTIONS*

*Energy,
Carbon management*

*Circular Economy,
Land, Water,
Materials
Management*

*Eco-system services
Environmental sinks*

Circular Economy – good management!

Resources should be retained within the manufacturing and consumption cycles for as long as possible to retain the value of product, raw materials and material resources, and to minimize the production of waste.

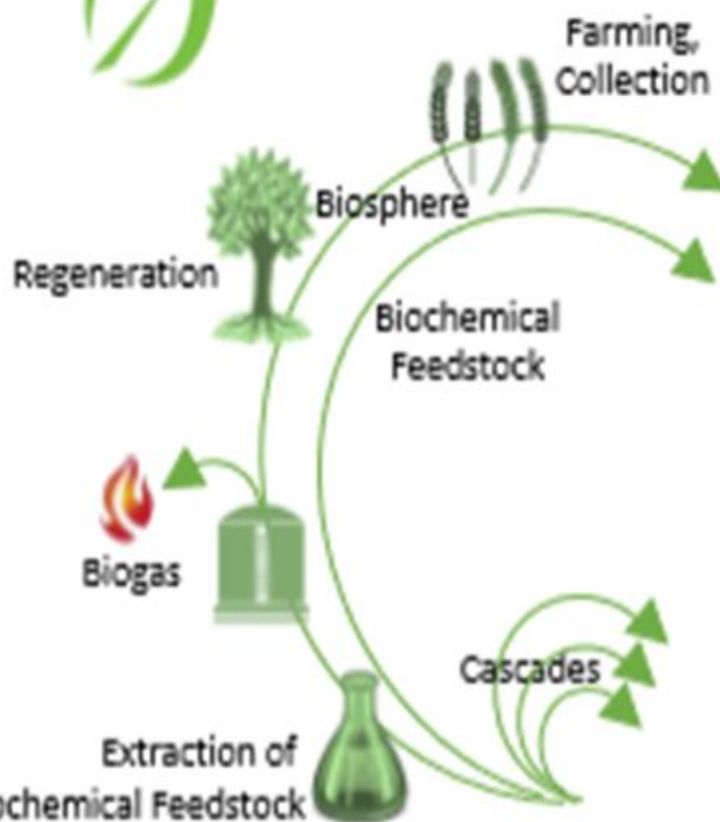
Economic & environmental & social component.



BIOSPHERE

HUMANSHERE

TECHNOSPHERE



EVOLUTION



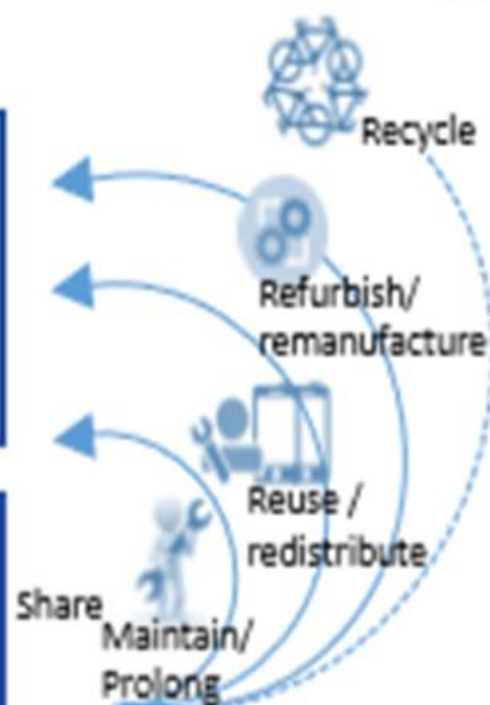
ADAPTATION



ADVANCEMENT³



VALORISATION





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PARTNERS

COORDINATOR:




synthetic fibres and polymers


NOVAMONT









VAUDE
The Spirit of Mountain Sports




bio-mi
SUSTAINABLE SOLUTIONS


circe
Circular Innovation
Center for Research and Innovation


LIFE CYCLE ENGINEERING


Circular Change

INTERNATIONAL PARTNER:


genomatica



TEXTILES



CONSTRUCTION



AUTOMOTIVE
INDUSTRY



PACKAGING AND
FOOD INDUSTRY



RETAILERS



AQUACULTURAL
INDUSTRY
FEEDSTOCK



FEEDSTOCK
PRODUCERS

We're part of the ECESP Coordination Group



Agenzia nazionale per le nuove tecnologie,
l'energia e lo sviluppo economico sostenibile



SITRA



BUILDING A CE HOTSPOTS NETWORK IN EUROPE

EVENTS - SHARING BEST PRACTICES & INSIGHTS – CE OFFER & DEMAND - ADVOCACY





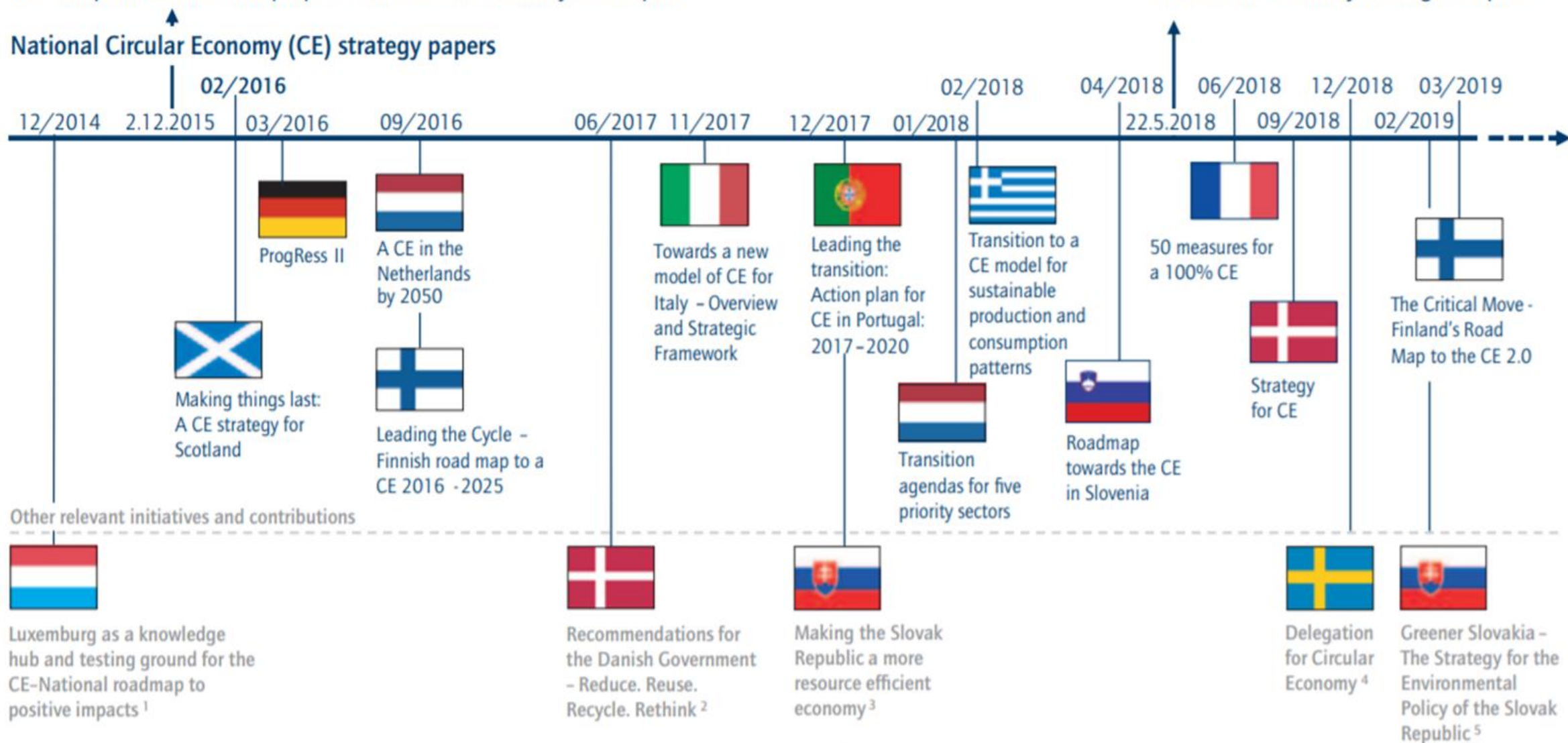
PACE

PLATFORM FOR ACCELERATING
THE CIRCULAR ECONOMY



The European Commission proposes the Circular Economy action plan

EU Circular Economy Package adopted



¹ Study carried out by EPEA on behalf of the Ministry of the Economy; national strategy paper planned for 2019

² Ed. Danish Advisory Board for Circular Economy

³ OECD Environment Policy Paper. Country study: Ed. OECD. Content developed with the collaboration of the Ministry of the Environment of Slovakia

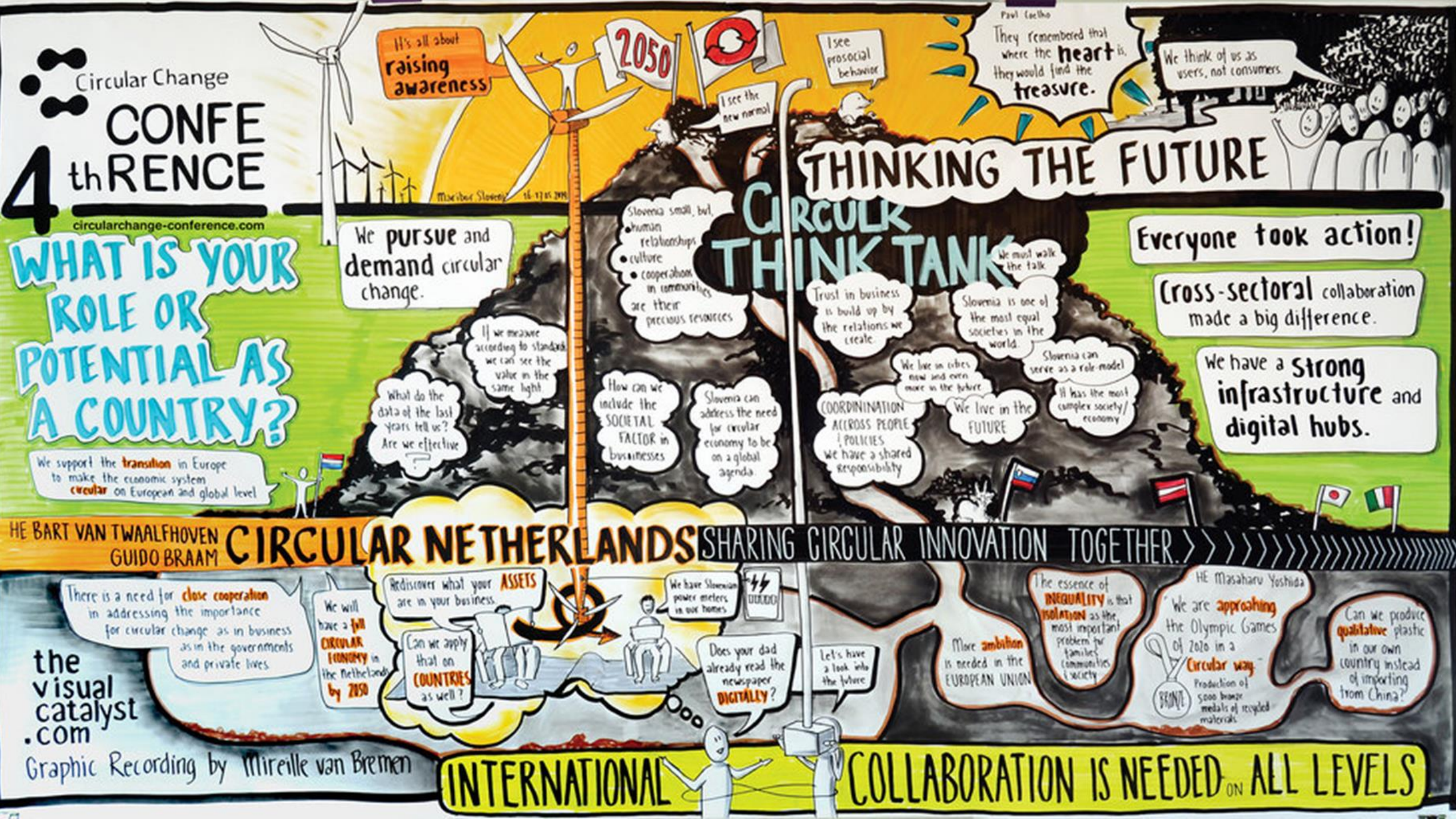
⁴ Located in the Swedish "Agency for Economic and Regional Growth" in the Ministry of Enterprise and Innovation

⁵ Contains a section on the Green Economy with reference to CE principles

Source: Weber, T. & Stuchney, M. (eds.). 2019. Pathways to a Circular Economy in Germany.

Circular Change – The National CE Roadmap





Circular Change CONFERENCE 4th

circularchange-conference.com

WHAT IS YOUR ROLE OR POTENTIAL AS A COUNTRY?

We support the **transition** in Europe to make the economic system **circular** on European and global level

It's all about **raising awareness**

We **pursue** and demand circular change.

If we measure according to standards we can see the value in the same light

What do the data of the last years tell us? Are we effective?

Slovenia small, but human relationships, culture, cooperation in communities are their precious resources

How can we include the **SOCIETAL FACTOR** in businesses

Slovenia can address the need for circular economy to be on a global agenda

Trust in business is build up by the relations we create

COORDINATION ACROSS PEOPLE / POLICIES We have a shared responsibility

Slovenia is one of the most equal societies in the world

We live in cities now and even more in the future

We live in the **FUTURE**

Slovenia can serve as a role-model. It has the most complex society/economy



THINKING THE FUTURE

CIRCULAR THINK TANK

Everyone took action!

Cross-sectoral collaboration made a big difference.

We have a **strong infrastructure** and **digital hubs**.

Paul Coelho
They remembered that where the **heart** is, they would find the **treasure**.

We think of us as users, not consumers.

I see prosocial behavior

I see the new normal

2050



HE BART VAN TWAALFHOVEN
GUIDO BRAAM

CIRCULAR NETHERLANDS

SHARING CIRCULAR INNOVATION TOGETHER

There is a need for **close cooperation** in addressing the importance for circular change as in business as in the governments and private lives

We will have a **full CIRCULAR ECONOMY** in the Netherlands by **2050**

Rediscover what your **ASSETS** are in your business.
Can we apply that on **COUNTRIES** as well?

We have Slovenian power meters in our homes

Does your dad already read the newspaper **DIGITALLY**?

Let's have a look into the future

More **ambition** is needed in the **EUROPEAN UNION**

The essence of **INEQUALITY** is that **ISOLATION** as the most important problem for families, communities, society

HE Masaharu Yoshida
We are **approaching** the Olympic Games of 2020 in a **Circular way**.
Production of 5000 bronze medals of recycled materials

Can we produce **qualitative** plastic in our own country instead of importing from China?

the visual catalyst .com

Graphic Recording by Mireille van Bremen

INTERNATIONAL COLLABORATION IS NEEDED ON ALL LEVELS

Circular Economy – the new game changer

1. Circular Economy – what is in it for me

Do not become another Kodak.

2. A positive disruption is happening in every sector

Embrace change, collaborate, innovate, thrive.

3. Networks as enablers of coopetition

Let's co-create playgrounds, not battlefields.



THERE IS A **CRACK** IN EVERYTHING, THAT'S
HOW THE **LIGHT GETS IN.** LEONARD COHEN



CIRCULAR CHANGE

THE BEST ENTRY POINT FOR YOUR CIRCULAR ECONOMY JOURNEY