



**ELLEN
MACARTHUR
FOUNDATION**

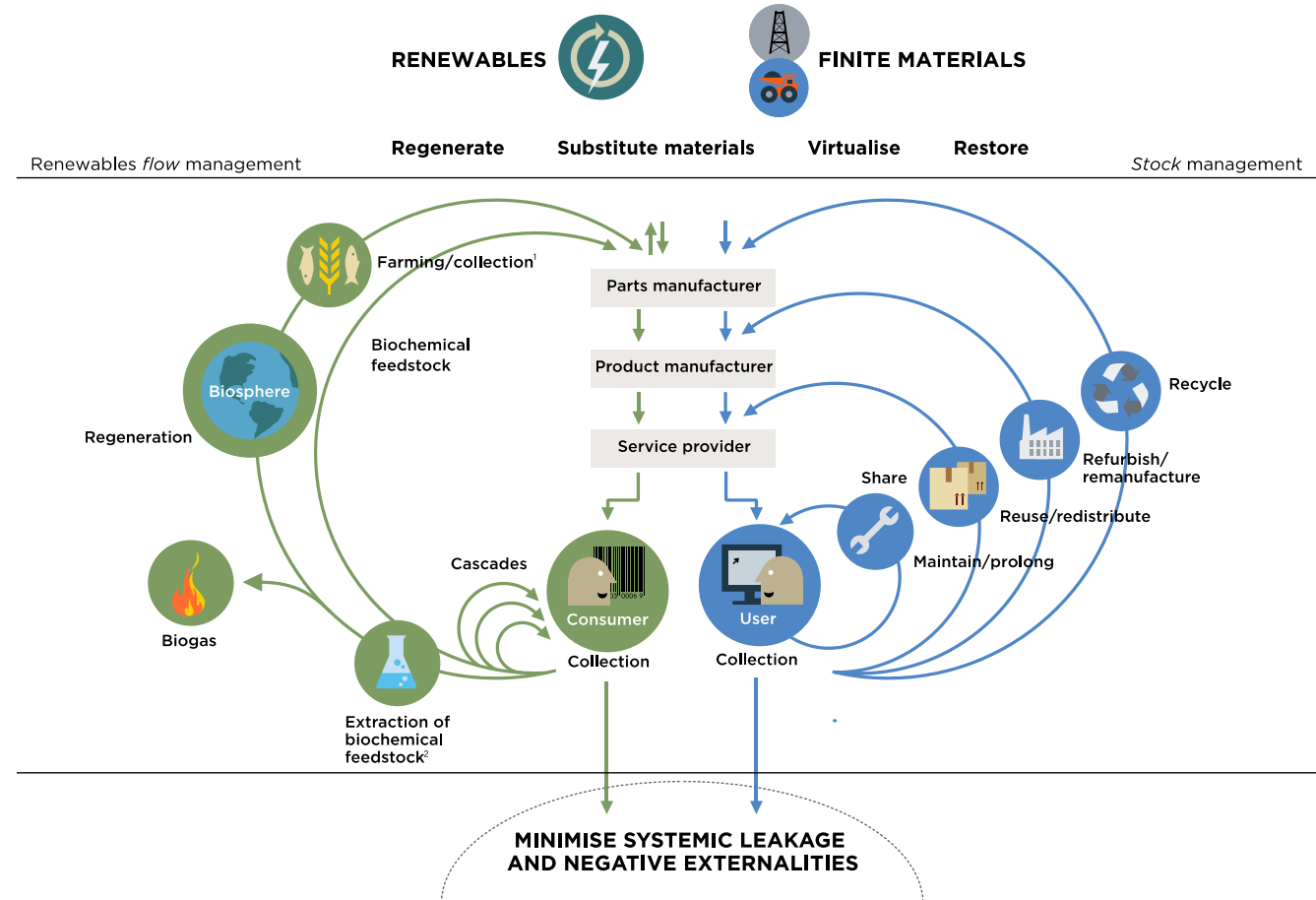
 @jossbleriot

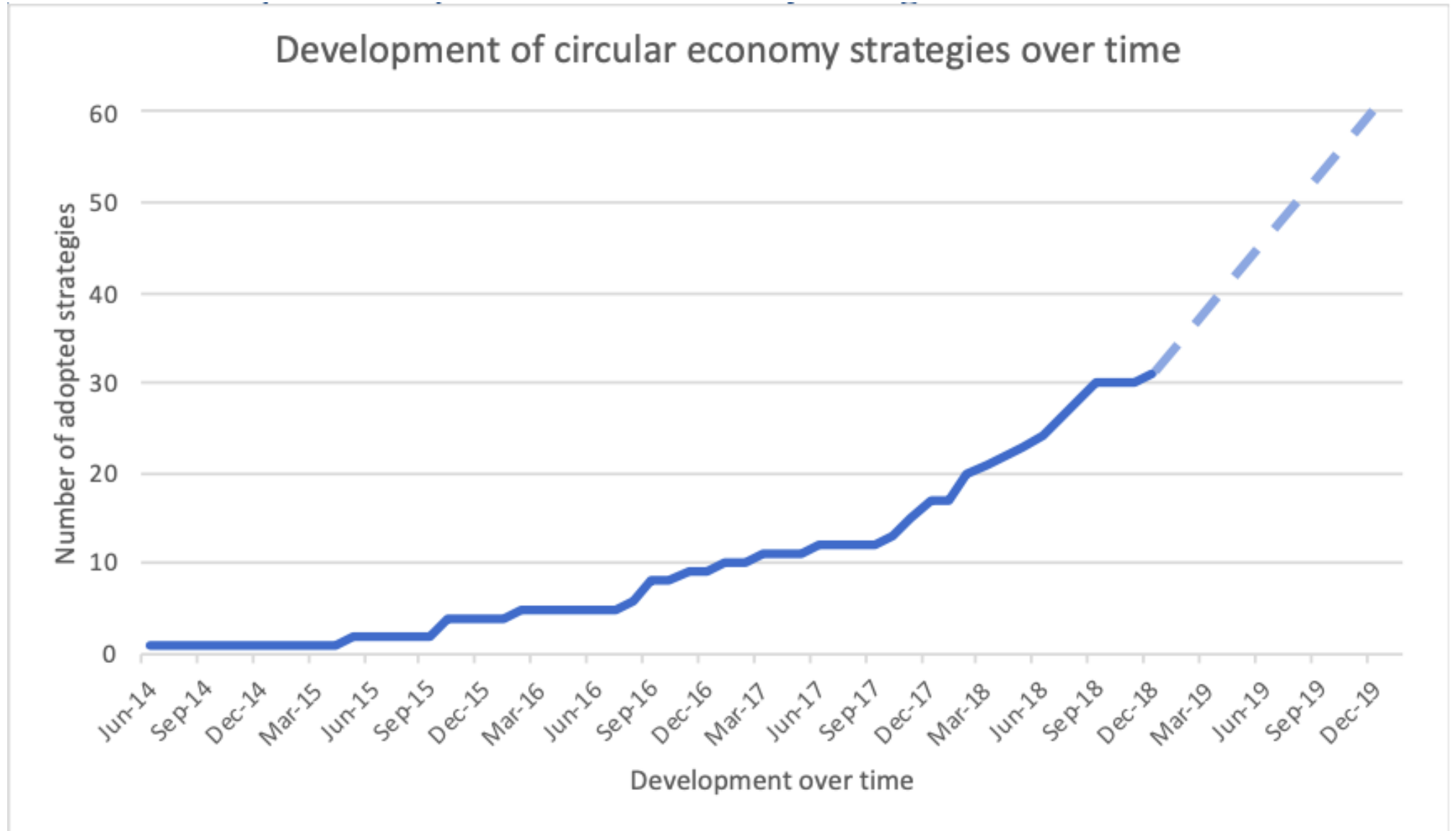
RESTORE, REGENERATE, REDEFINE GROWTH

Design pollution and waste out

Keep products and materials in use, rebuild natural capital

Reveal and phase out negative impacts

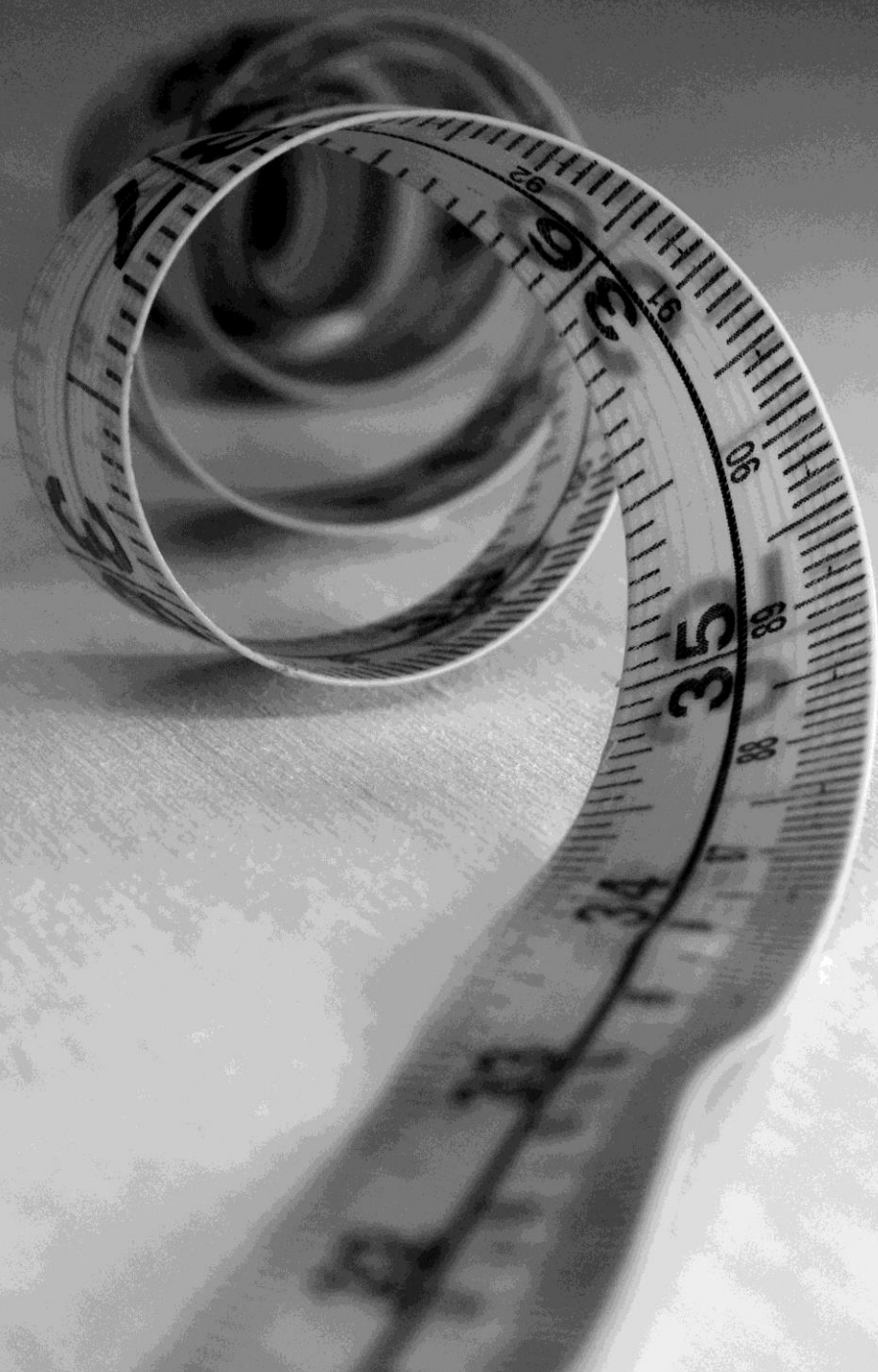




Source: 'Circular economy strategies and roadmaps in Europe: Identifying synergies and the potential for cooperation and alliance building - study' European Economic and Social Committee



ELLEN
MACARTHUR
FOUNDATION





ELLEN
MACARTHUR
FOUNDATION

A detailed, high-contrast black and white photograph of industrial machinery. The image shows large, heavy-duty gears with prominent teeth, some of which are coated with a dark, viscous substance like oil. A thick metal arm or lever is positioned across the gears. The background is dark and filled with various mechanical components, bolts, and structural parts, creating a complex and textured scene.

**Up to \$630bn
materials savings
by 2025**



ELLEN
MACARTHUR
FOUNDATION

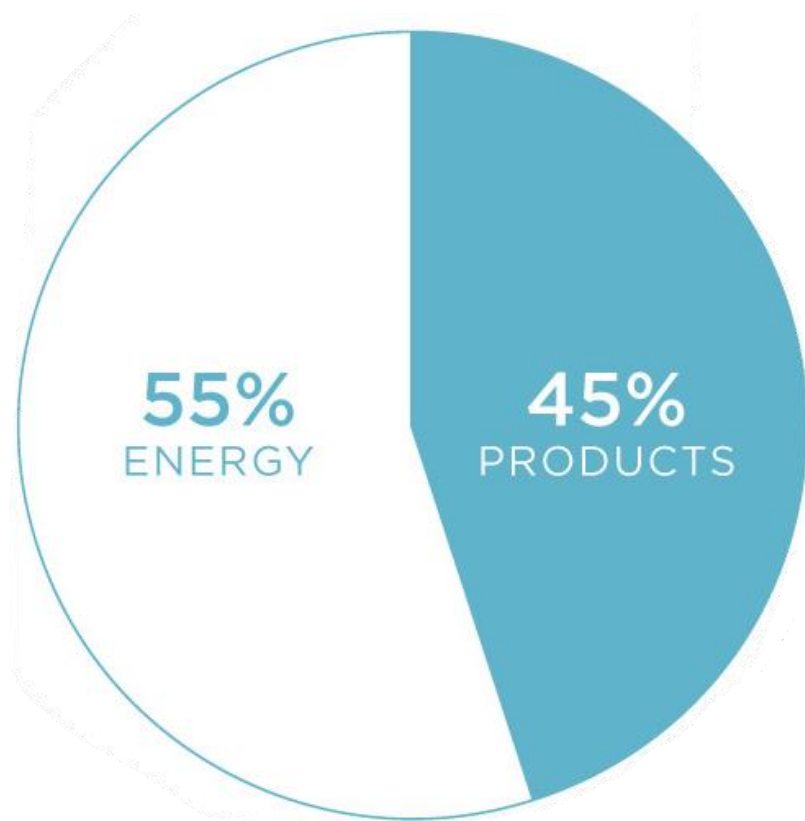






ELLEN
MACARTHUR
FOUNDATION

An incomplete picture?



TOTAL CURRENT EMISSIONS

Energy

- Energy systems
- Energy for transportation
- Energy for buildings

Products

- Agriculture, Forestry, Other Land Use
- Industry (material production)



ELLEN
MACARTHUR
FOUNDATION

