

Enablers for the Circular Economy

A policy perspective



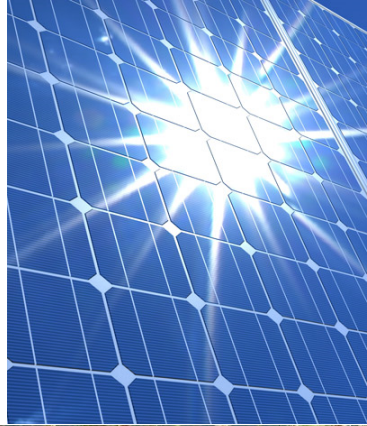
Introducing

- Partner Public Affairs Agency
Dr2 Consultants
- Specialized in sustainability
- Former Member of Parliament
-> spokesperson on energy & sustainability
- Working with companies & local government
on implementing CE
- Ambassador for Holland Circular Hotspot



Three Ecological Challenges

- Climate
- Raw materials
- Biodiversity



Challenges...

- To ignore, or
- To embrace ...

as an (economic) opportunity



The New Economy

- Coupling Economy & Circular
- Growth is key
- Re-generate (as in nature)
- New business concepts
- Enhance the planet
by doing business



The Dutch Approach

- Contract with society
- Policy goals:
50% less raw materials in 2030
100% CE 2050 What to achieve?
- Each year a roadmap + sectoral plans
- Cooperation national – regional governments
- Extended Producer Responsibility
- 'Acceleration house'
- Circular purchasing
- Grants for circular innovation
- Combining National Strengths



Strength: circular agriculture

- Use animal manure
- Food scraps as animal feed
- Food production improves nature
- Healthy populations of insects and birds
- Protein transition to more vegetable proteins
- Minimum emissions
- More biodiversity
- Healthy soil is the basis
- Better perspective farmers





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