



# 5 QUESTIONS FOR CIRCULAR ECONOMY CHANGEMAKERS

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# Chile in 2030/ 40/ 50 is the country ...

- **Linear shape, circular economy**
- Reduce garbage
- Produce and consume in a sustainable way
- Create opportunities for everyone
- Protect the nature
- Innovation & prosperity



# Close your eyes and imagine yourself in 2030/ 40 / 50

- **Living in Chile brings me...**

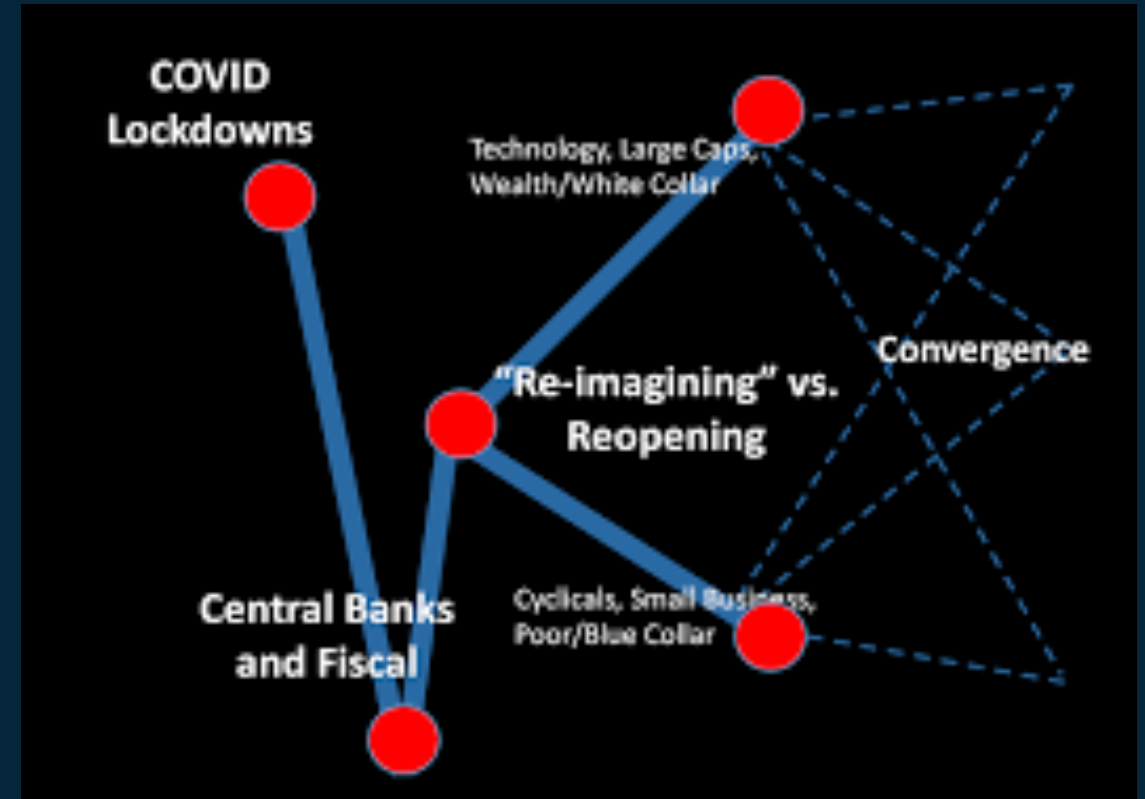
- Joy
- Safety & Security
- Fulfilment
- Wellbeing
- Sense of belonging ...





# K-shaped recovery – what does it bring?

- **More and more divergence between our society's "haves" and "have-nots."**
- Telemedicine, communication, distance learning – growing
- Travel, entertainment, food services – declining
- Gap between „big“ and „small“ business



# We made the commitment ...

- We have „ingredients“ for green and just recovery
- Europe as the lighthouse for green transition
- Green Deal, Circular Economy Action Plan, Green Recovery Plan & Fund







# The way we used to operate

- **Public Governance**

refers to the formal and informal arrangements that determine how public decisions are made and how public actions are carried out, from the perspective of maintaining a country's constitutional values when facing changing problems and environments.

**Source:** <http://www.oecd.org/>



# Public & Network Governance working hand in hand

- **Network governance**

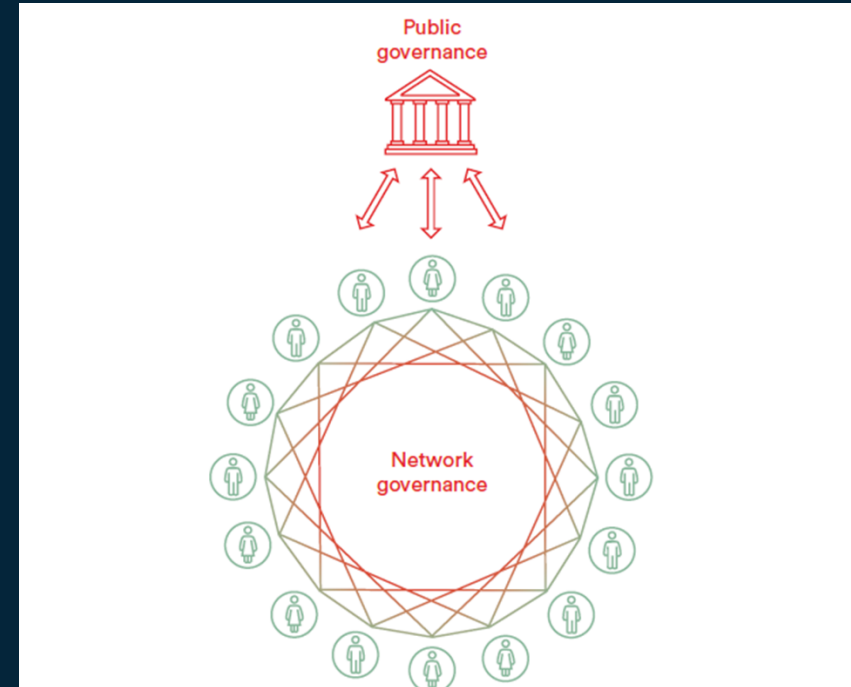
is about building a coalition of partners: people willing to contribute to transformational change and who need each other to realise this.

*Prof. Dr. Jacqueline Cramer*

**Source:**

Network\_governance\_for\_Circular\_Economy\_web\_version.pdf

European Circular Economy Platform –  
the „network of networks“





# The need to act is overwhelming and urgent

**“A System Change Compass** – implementing the European Green Deal in a time of recovery” is co-authored by SYSTEMIQ and The Club of Rome.

Published with a foreword by President of the Commission Ursula von der Leyen, it aims for a rapid and successful rollout of what has become not just the EU’s environmental and sustainability plan, but the driving force behind its long-term social and economic resilience.



# Discover the value of economic ecosystems

The report sets out **clear policy interventions that can shape a new economic landscape** for Europe: ranging from **the full potential of a circular economy to the enabling role of finance**. Instead of economic sectors, it demonstrates the **value of economic ecosystems** – integrated, resilient, adaptive, and directed to truly meet our societal needs.

**Source:** [www.systemiq.earth/resources/](http://www.systemiq.earth/resources/)

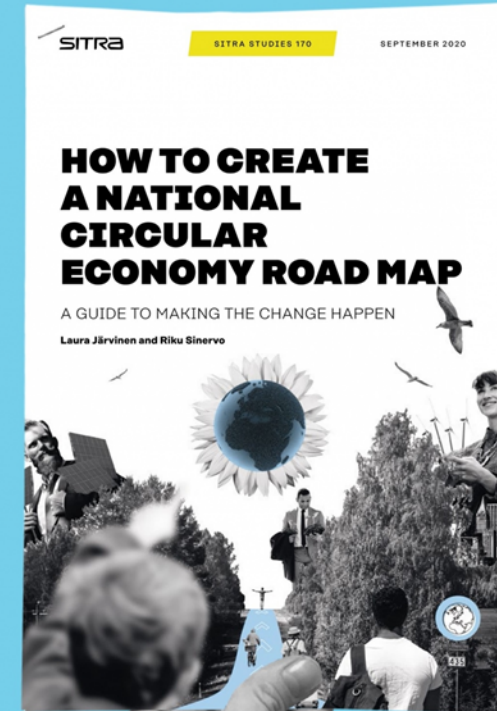






# A guide to make the circular change happen

„Una Hoja de Ruta es una herramienta de planificación que se desarrolla de forma participativa, definiendo metas o resultados deseados y el plan de acción para alcanzarlos. También sirve como herramienta de comunicación y articulación del pensamiento estratégico.“



# What are your decisions contributing to ...





"The best time to plant a tree  
was 20 years ago.  
The next best time is today."  
- Chinese proverb

**THANK YOU – STAY WELL, STAY INSPIRED**

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